

SEMINAR PROGRAMME

Thursday 6th June

08:30-10:00	Registration (Foyer)	
10:00-10:30	Aula blu Welcome Institutional greetings: prof.ssa Silvana Colella, vice-dean for Research, unimc Conference opening	
10:30-11:00	Plenarrette Lisa El Refaie (Cardiff University) Cracks where the light gets in: The paradoxical role of metaphor in conveying the diversity of human experience	
11:00-11:30	coffee (foyer)	
	Parallel session #1	
	Aula blu Chair: Neurodiverse experiences	Aula gialla Chair: Inclusion
11:30-12:00	Jeannette Littlemore, Sarah Turner, Marcus Perlman, Martine Van Driel, Sophie Sowden & Meryem Clarke How do autistic and non-autistic (allistic) people employ metaphor when describing positive and negative emotional experiences?	Herbert Colston, Carina Rasse, Megan Bohach & Hayley Ehrstien Social Inclusion Via Metaphor: The Impact of Social Deprivation
12:00-12:30	Amy Qiu Literal and metaphorical cross-domain mappings in therapeutic interpretations of transference: usage and response patterns	Kayvan Shakoury & Frank Boers University Students' Metaphors for Multiculturalism: Views of Inclusivity and Diversity in the Canadian Context
12:30-13:00	Biagio Scalingi, Chiara Barattieri di San Pietro, Chiara Pompei, Federico Frau, Veronica Mangiaterra, Luca Bischetti, Cecilia Spallarossa, Alessandro Peviani, Marta Bosia, Valentina Bambini & Cristiano Nichini Like meat for slaughter: metaphor as a tool to understand the subjective experience of patients undergoing physical restraint in psychiatric settings	Samantha Ford "The harder the struggle, the more glorious the triumph": The controversial use of figurative communication in sports commercials tackling social issues
13:00-14:30	LUNCH (self-organised)	

Parallel session #2			
	Aula blu Chair: Language learning	Aula gialla Chair: Silvana Colella Body and personal identities	Aula rossa Chair: Inclusive communication
14:30-15:00	David O'Reilly Supporting, avoiding, catering: Metaphors in pre-service English language teachers' conceptualisations of inclusive education	Ludmilla A'Beckett Metaphor Scenarios of Incapacitating a "Person": Experiential Ground and Emotional Appeal	Inés Lozano-Palacio Excluding and including in ironic communication: a cognitive approach
15:00-15:30	Carina Rasse, Herbert Colston, Alexander Onysko, Lisa Papitsch, Iris Van der Horst & Clemens Steuxner Idioms, accessibility, and inclusion: L1 and L2 English speakers' preferences of visualized idioms	Eleanor Field Metaphor and Trans Lived Experiences: Negotiating the Body	Arianna Careddu The Inclusive Metaphor: Multimodality as a Gateway to Diversity in Conceptual Metaphor Theory
15:30-16:00	Jad Kiadan The Effect of Linguistic Medium on Metaphor Directionality: Written Standard Arabic versus Oral Colloquial Arabic	Eloise Parr "I feel like a broken woman": Using corpus-assisted metaphor analysis to explore "feeling" in online discourses of pregnancy	Saulute Juzeleniene & Skirmantė Šarkauskienė Metaphors of Inclusion: Unveiling Multimodal Narratives in TELIA's Commercials
16:00-16:30	coffee (foyer)		
16:30-18:00	Aula verde Poster session		
18:00-20:00	Welcome reception, Loggia dei Mercanti Sponsored by John Benjamins Location provided by Department of Political Sciences, Communication and International Relations		

21:00-late

PhD social event
Bar Ginetta - Largo Mario Affede 11

Raam
The Association for Research and Applying Metaphor

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Friday 7th June

09:30-10:15	<p>Aula blu Housekeeping</p> <p>RaAM Announcements (Jeannette Littlemore, RaAM President) Report on RaAM "Building Bridges" grant: <i>Metaphorshare</i> - an open repository for metaphor datasets (Joanne Boisson)</p>	
10:15-10:30	<p>Institutional greetings: Magnifico Rettore, prof. John McCourt</p>	
10:30-11:00	<p>Plenarrette Francesca Panzeri (Università degli Studi di Milano-Bicocca) Expressing and recognizing irony in Italian Sign Language</p>	
11:00-11:30	<p>coffee (foyer)</p>	
	<p>Parallel session #3</p>	
	<p>Aula blu Chair: Ilaria Riccioni COVID and health matters</p>	<p>Aula gialla Chair: Education</p>
11:30-12:00	Elena Semino, Stephen Flusberg & Alison Mackey Explanatory metaphors in response to uncertainty about vaccines	Paula Pérez Sobrino & Nina Julich-Warpakowski Redefining the role of metaphor in easy-to-read protocols for the adaptation of creative materials
12:00-12:30	Danyang Li From WAR to JOURNEY: A Cross-cultural Corpus Analysis of COVID-19 Metaphors in China and the UK	Jessica Beale Exploring the cognitive role of metaphor to describe multisensory experience in audio description
12:30-13:00	Marge Käsper & Ann Veismann Inclusion and Exclusion in the Normalization of Remote Work: A Comparative Analysis of Media Coverage during the COVID-19 Pandemic	Irina Cighir & Mariana Neagu Accessibility of English Covid-Related Memes to Romanian Speakers
13:00-14:30	<p>LUNCH (self-organised)</p>	
	<p>Parallel session #4</p>	
	<p>Aula blu Chair: Controversies</p>	<p>Aula gialla Chair: Ramona Bongelli Environment</p>
14:30-15:00	Raymond, W. Gibbs, Jr. Should Offensive Metaphors Be Censored?	Chiara Pompei, Veronica Mangiaterra, Federico Frau, Serena Lecce & Valentina Bambini Metaphors that change the planet: the Metacom-Green training and its effectiveness in promoting sustainable behavior in children
15:00-15:30	Alice Deignan & Elena Semino Problematising the use of metaphor as a learning tool for school children of different abilities and backgrounds	Jeannette Littlemore, Annalisa Baicchi, Marlene Johansson Falck & Anders Steinvall Does the inducement of an emotional state via the use of music affect the impact of visual metaphors in videos about global warming in English, Swedish and Italian?
15:30-16:00	<p>Conference close + poster prize</p>	
16:00-16:30	<p>coffee (foyer) and farewells</p>	